

**78%** of job seekers say overall candidate experience is the number 1 indicator of how a company values its people\*

Companies who are **Recruitment Ready** now recognise optimised recruiting methods must include a first class end to end candidate journey. Often the hidden bottleneck in a failing recruitment process, poor candidate experience could mean losing engagement with as many

as 4 out of every 5 candidates. Put another way, the best a company with a poor candidate journey can hope for is capturing just 20% of its candidate pipeline. Candidate experience really matters if an organisation is to be **Recruitment Ready**.



## ATTRACTION

Are you consistently attracting the right people?



## ASSESSMENT

Are you able to evaluate accurately across a range of disciplines?



## RETENTION

Does your attraction & assessment strategy drive a 'right first time' outcome?



## COST

Do unpredictable recruitment costs create apprehension around hiring?



## RESOURCES

Are your HR team struggling to balance HR and Recruitment based activities?

\*Source: CareerBuilder 2017 Candidate Experience Study